

INNOVATION IS GREAT

BRITAIN

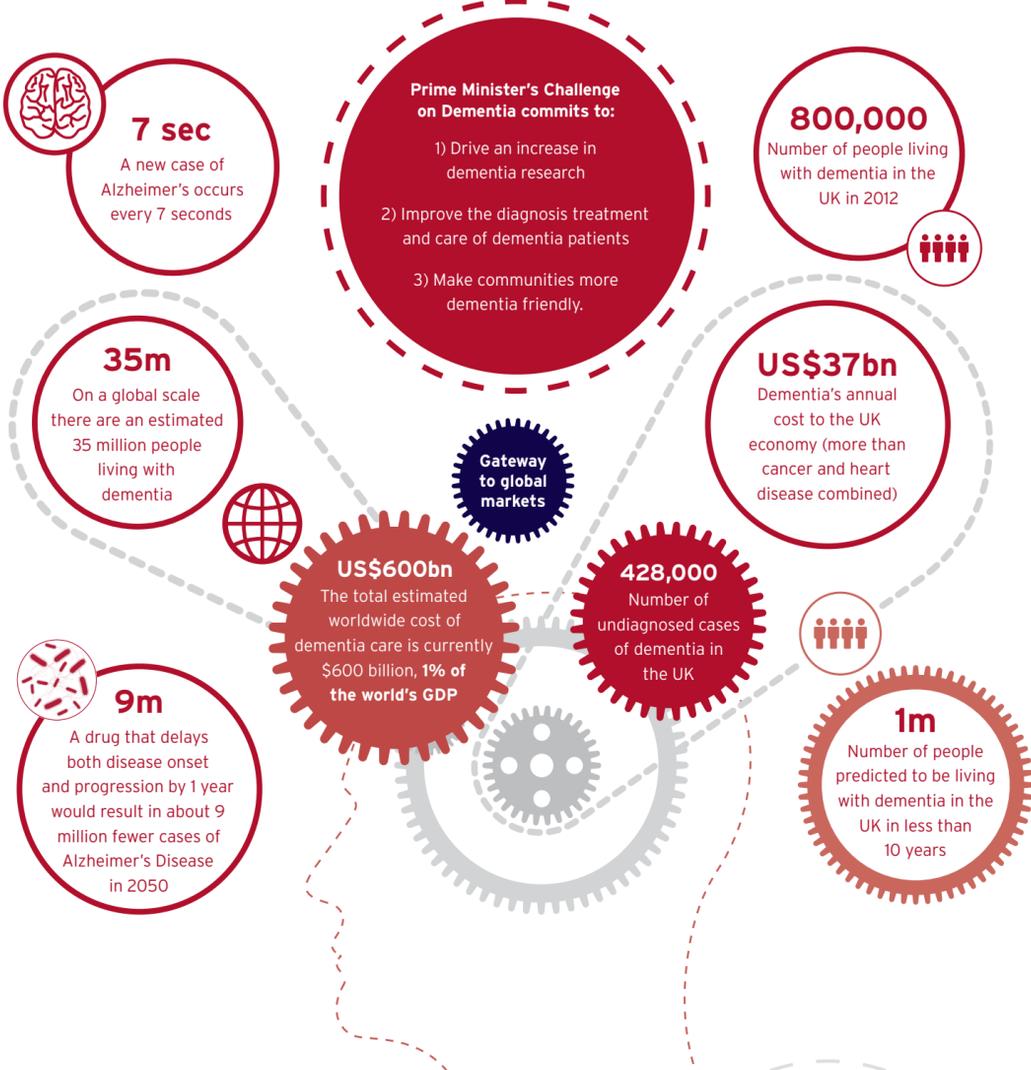


Addressing the Dementia Challenge

The UK offers a uniquely powerful combination of academia, industry, NHS and research charities from discovery, development to delivery of your products and services to benefit dementia patients in the UK and abroad. These capabilities are underpinned by the commitments outlined in the Prime Minister's Challenge on Dementia to deliver major improvements in dementia care and research.

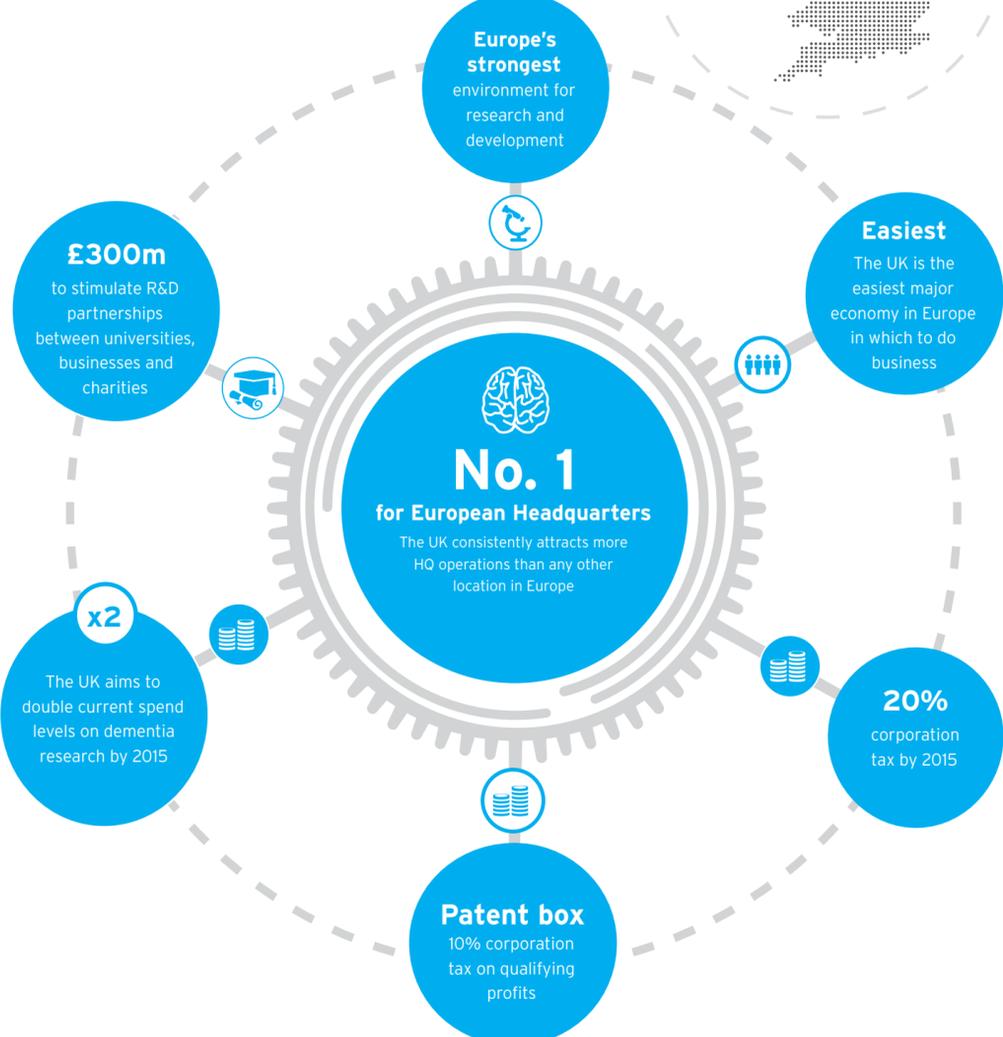
Market Opportunity

The Prime Minister's Challenge on Dementia focuses efforts and represents an ideal location choice for developing dementia products and services to address the global dementia challenge.



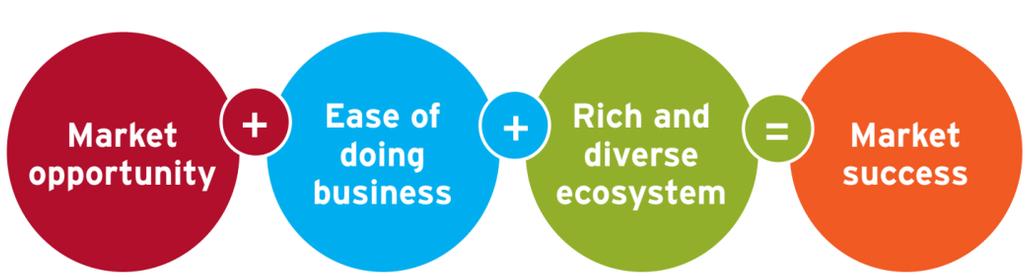
Ease of Doing Business

The UK healthcare and wider life sciences sector benefits from the country's business-friendly environment, supportive government policy and incentives for research and investment.



Rich and Diverse Ecosystem

The UK is home to the complete spectrum of expert partners, networks and resources to help a business develop dementia-related products and services.



Are you thinking about setting up a business in the UK? One of our specialists can help - contact us at enquiries@ukti-invest.com or visit www.ukti.gov.uk



UK Trade & Investment